

# Estimate Request Form

## Contact Information

Name:  
Email:  
Phone:

## Company Information

Business Name:  
Describe your Company or Organization:  
Current Website:

## Project

Estimated Due Date:  
Total Project Budget:  
Type of Project: Design – Redesign - Optimization  
If redesign, what do you not like about current site?

Estimated number of pages (ecommerce do not include product pages):  
List of planned site pages:

Target Audience:  
Purpose: Informative – Ecommerce – Online Marketing – Internet Presence  
Goals for Website: What will audience do or learn there?

2-3 Favorite websites please be specific about what you like about each site.  
2-3 Sites you dislike and why.

Who is your competition?  
Do they have websites? Please provide addresses.

How many images? Will you be able to provide?

Do you have a domain name registered?  
Do you need web hosting?  
Do you intend to maintain the web site yourself?

Additional features/services:

Logo – Banner Ad – Button Ad – Flash Intro – Flash slideshow – Gallery –  
Forms other than basic contact form – Message Board

## Ecommerce

Are you going to be selling products or services from your site?

How many products?

How will you accept payment?

Checks by mail

CC using paypal

CC processed offline

CC processed online

Other

Not Sure

Do you currently have a merchant account?

Shopping cart requirements:

## Additional

Additional comments

How did you find me?